Minneapolis Elections and 3-1-1 Partnership

www.minneapolismn.gov
June 2012



311 & Minneapolis Elections

- Minneapolis 3-1-1 opened in 2006
- Elections Partnership with 311 took hold in 2008
- 311 provides Knowledge Base, Service Request and Transfer services
- Subject Matter Expert trains Customer Service Agents
- Last Presidential Election 2008
 - 1487 calls in October
 - 1268 calls in November
 - Average call length 01:50
 - Elections time saved = Over 60 HOURS!

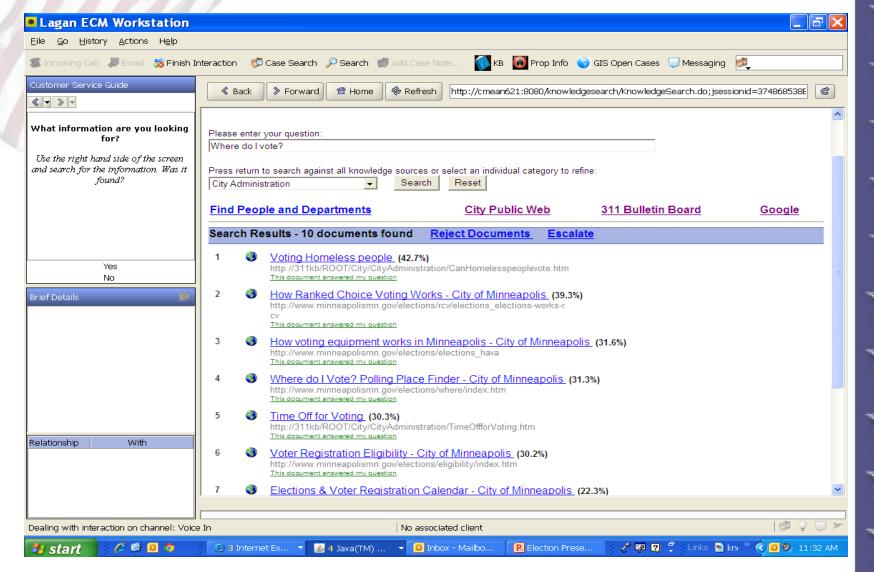


311 Knowledge Base Most common election questions

- Where do I vote?
- Who & What is on the ballot?
- What are the hours I can vote?
- How do I register to vote?
- How do I sign up to be an election judge?
- Do you have interpreters? Yes!



Knowledge Screen

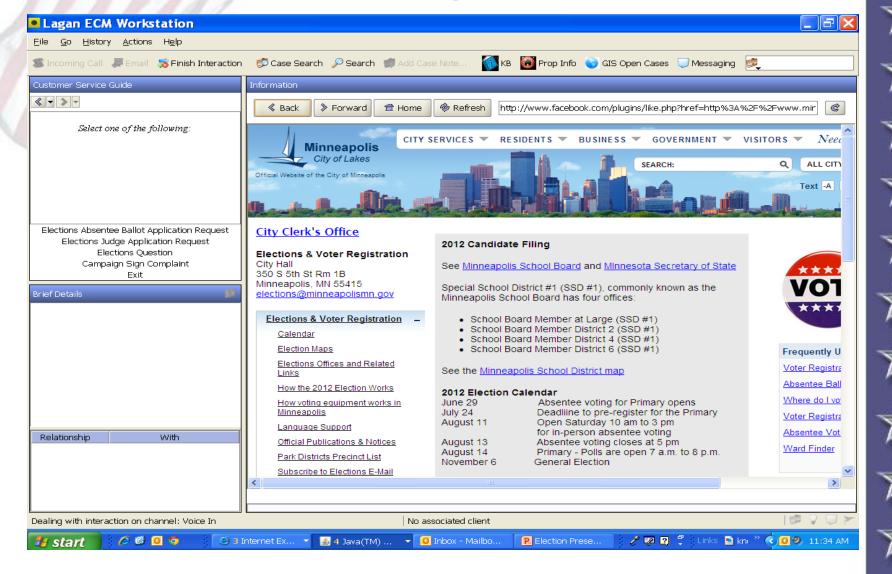


Service Requests

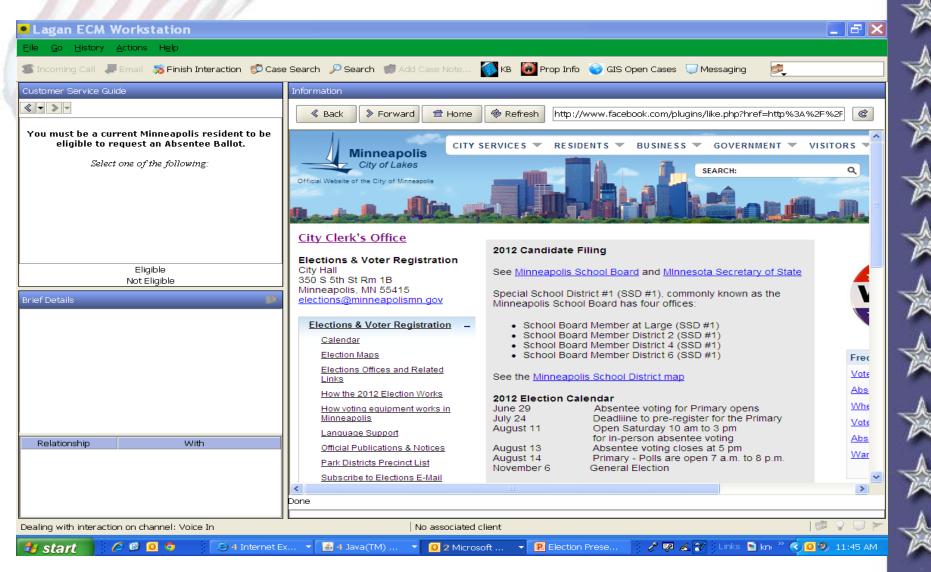
- Absentee Ballot Application Request
- Election Judge Application Request
- Elections Questions
 - Outside of office hours: service request
 - During office hours: soft transfer to election staff
- Campaign Sign Complaint



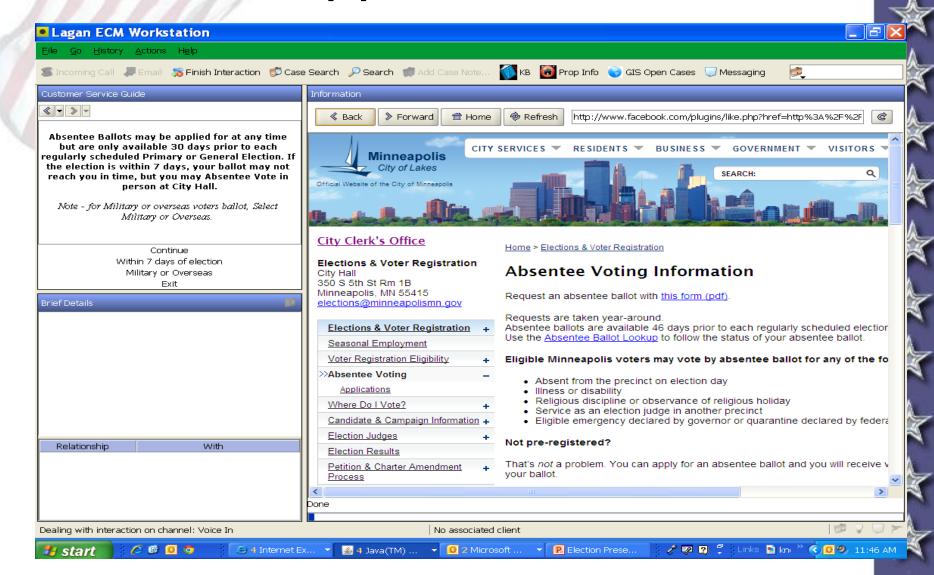
Service Request Screen



AB Application/Eligible



AB Application/When



AB Application E-Form

Minneapolis City of Lakes	Absentee Ballot Application Request
Contact Details	Request Details
Enter address where application is to be mailed (if different)	
Contact phone number (if different)	
Any additional comments:	
Confirm that Voter's Minneapolis residence is recorded on "Contact Details" pa After confirming information, return to this page to "Submit".	age
CANCEL CASE OPTION	
☐ Cancel Case (you must also click the Cancel button)	Submit Print Update Cancel
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Election Day Support by 311

- Voters
 - Where do I vote?
 - What ID do I need to register to vote & vote today
- Polling Place election judges & voters
 - Connection with language interpretation
 - Elections: Language Support web page
- Question/complaint/disturbance
 - Forward immediately to election staff
- Extended hour of operation to serve voters



311/Elections Partnership is Growing

- Gearing up for 2012 Presidential & Redistricting
- Developing Possible Mobile Applications
 - Voter Registration Look-up
 - Polling Place Finder
 - Absentee Ballot Status
 - Military & Overseas Voter Service
- Time saved to better utilize Elections staff resources
- Greater access, more efficient operations and high quality service

