Website Applications to Reduce Election Administration Costs

Kennesaw State University
Center for Election Systems

Oklahoma City, OK
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Election Costs

- Like most service organizations, election offices have high personnel costs. Strategies that impact personnel costs may have the greatest impact

- Shifting costs, rather than reducing costs, is a short-term solution

- Costs savings that generate synergies are favored

- If you can't measure it, you probably haven't saved it
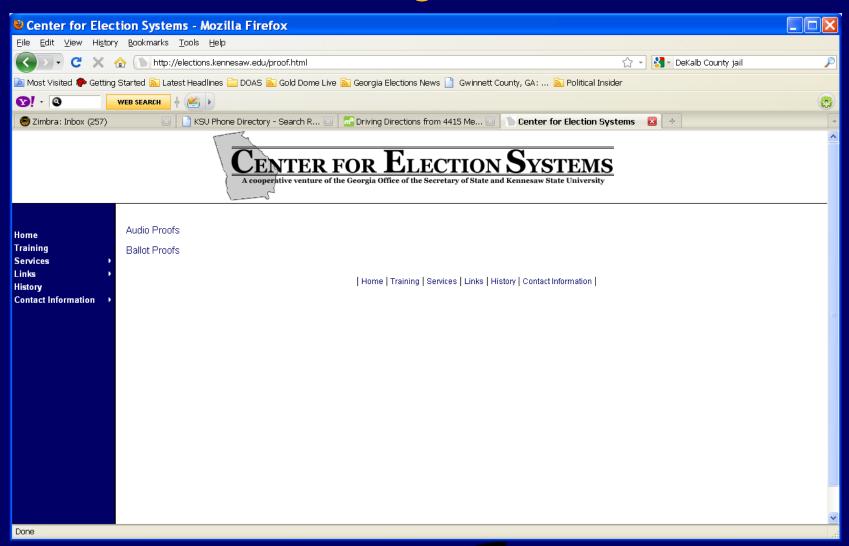
Ballot Proofs and Sign-offs

- The Center for Election System builds ballots for 142 of Georgia's 159 counties (≈2750 precincts)

- Ballot proofs must be generated, printed, shipped, reviewed, then either edited and reprocessed or signed off

- Prior to 2009, ballot proofs were shipped via UPS at an average cost of $5.75/county (≈ $1,000 per election)
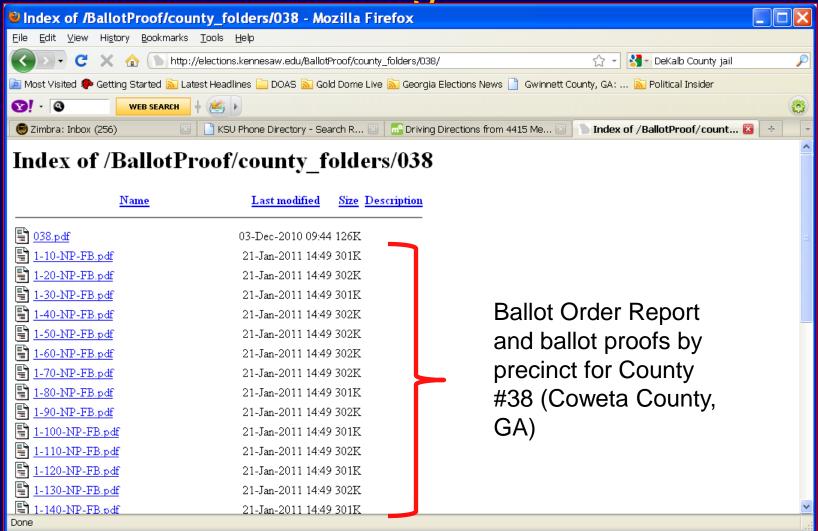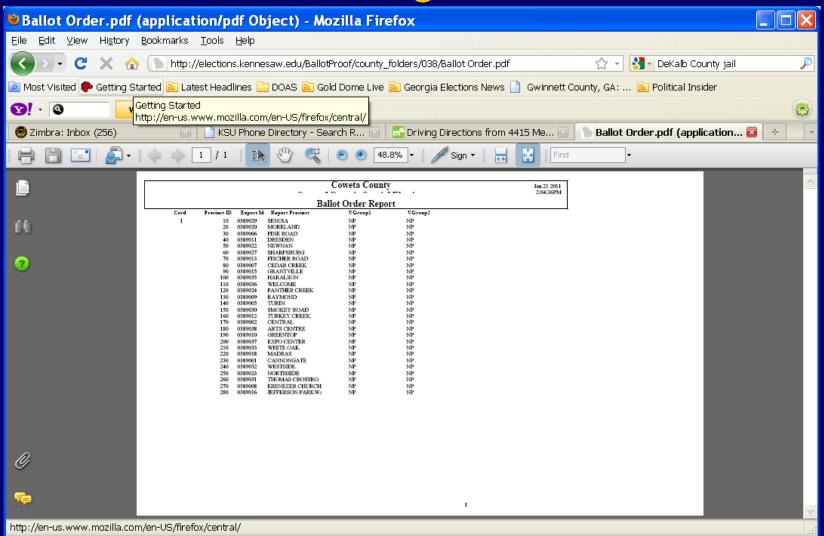
Ballot Proofs and Sign-offs

- Creation of a document management system on the Center's website has reduced shipping costs to counties and sped up the turn around for ballot proofs

- Synergies developed for other document distribution strategies

- Important distinction between a "push" vs. a "pull" strategy

Ballot Proofs and Sign-offs

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Browser window: **Index of /BallotProof/county_folders/038 - Mozilla Firefox**

URL: http://elections.kennesaw.edu/BallotProof/county_folders/038/

Index of /BallotProof/county_folders/038

Name	Last modified	Size	Description
038.pdf	03-Dec-2010 09:44	126K	
1-10-NP-FB.pdf	21-Jan-2011 14:49	301K	
1-20-NP-FB.pdf	21-Jan-2011 14:49	302K	
1-30-NP-FB.pdf	21-Jan-2011 14:49	301K	
1-40-NP-FB.pdf	21-Jan-2011 14:49	302K	
1-50-NP-FB.pdf	21-Jan-2011 14:49	302K	
1-60-NP-FB.pdf	21-Jan-2011 14:49	302K	
1-70-NP-FB.pdf	21-Jan-2011 14:49	302K	
1-80-NP-FB.pdf	21-Jan-2011 14:49	301K	
1-90-NP-FB.pdf	21-Jan-2011 14:49	302K	
1-100-NP-FB.pdf	21-Jan-2011 14:49	301K	
1-110-NP-FB.pdf	21-Jan-2011 14:49	302K	
1-120-NP-FB.pdf	21-Jan-2011 14:49	301K	
1-130-NP-FB.pdf	21-Jan-2011 14:49	302K	
1-140-NP-FB.pdf	21-Jan-2011 14:49	301K	

Ballot Order Report and ballot proofs by precinct for County #38 (Coweta County, GA)

CENTER FOR ELECTION SYSTEMS
A cooperative venture of the Georgia Office of the Secretary of State and Kennesaw State University

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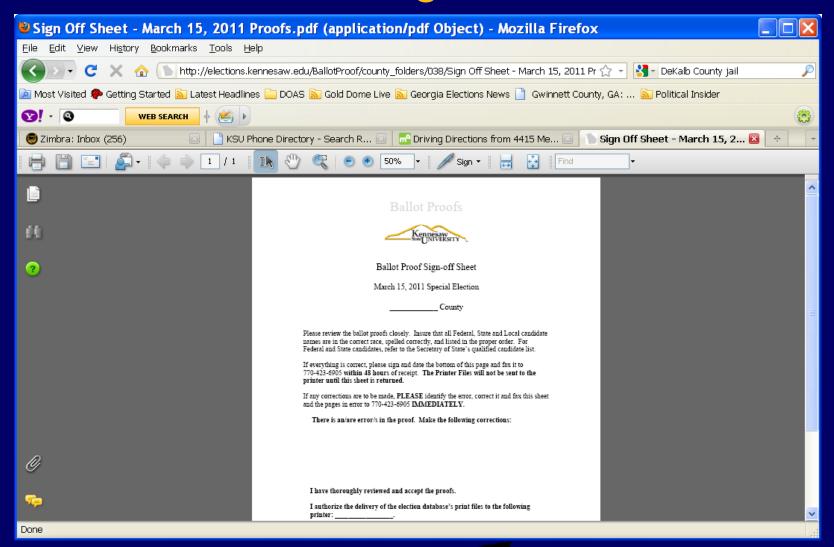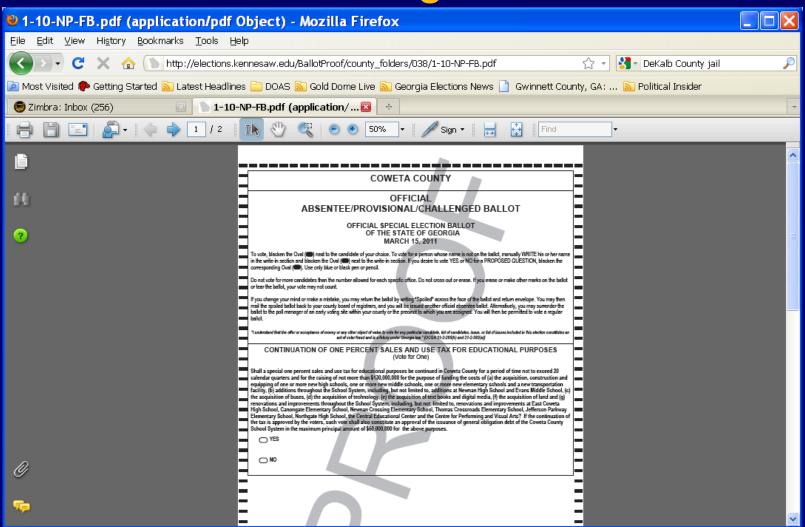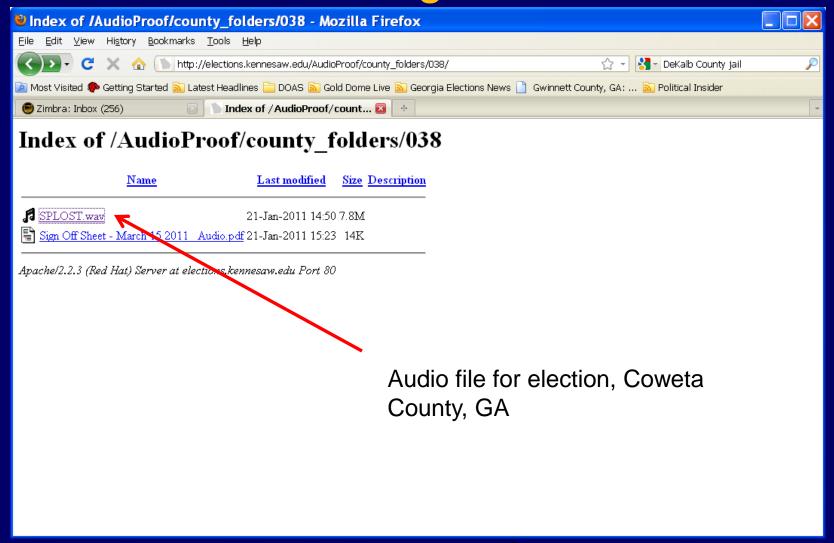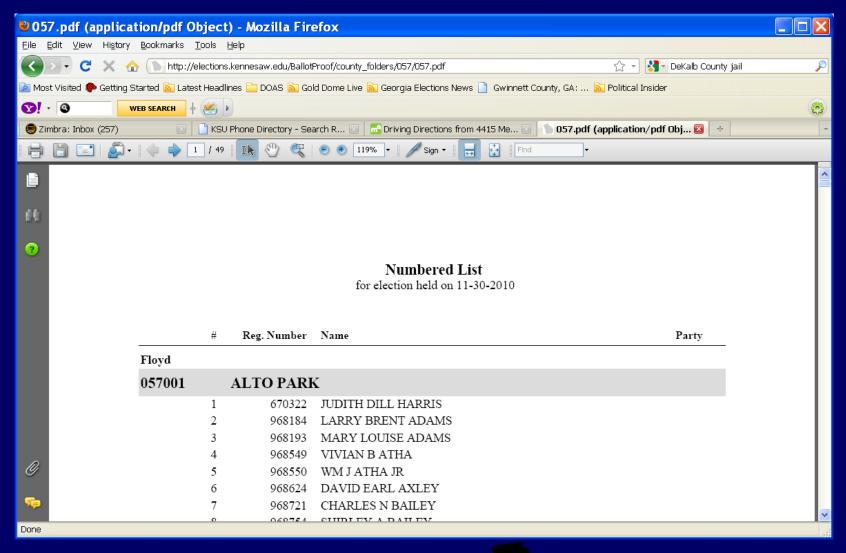
Ballot Proofs and Sign-offs

- Synergies
  - Audio files can be quickly reviewed for pronunciation and error-checking
  - Encourages election officials to be frequent system users, enabling other systems to be more fully and more frequently utilized
  - Better compliance with deadlines and avoidance of expediting fees
  - Once the document management system is developed, other reports can be "pulled" from the site

Numbered Lists

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Ballot Proofs and Sign-offs