



# EAC 2018 & Beyond

## Campaign Preview

April 20, 2018  
Miami, Florida





# Working Together to Serve Our Core Audiences

**ELECTION ADMINISTRATORS**

- Critical Infrastructure
- Election Security Preparedness
- Election Management Guides
- EAVS Data Reports
- Webcasts
- Sign Up for EAC Updates

**VOTERS**

- Voting Accessibility
- Contact Your State
- Register to Vote Today
- Read Voter Tips
- NVRA Form

**MAKE IT REAL**



# 2017: Building a Foundation of Success

## 2017 Resource Snapshot

**6**

fact sheets

**10**

public events, hearings  
and roundtables

**68**

press releases

**10**

reports, white papers,  
briefs, glossaries and  
checklists

**99**

blog posts

**50**

videos



# EAC Summit



U.S. Election

Assistance

Commission

Summit



Security | Efficiency | Accessibility | Integrity





# THE ELECTION ADMINISTRATION AND VOTING SURVEY 2016 Comprehensive Report A Report to the 115th Congress

## THE ELECTION ADMINISTRATION AND VOTING SURVEY SURVEY FINDINGS OVERVIEW

Election  
Administration  
and Voting  
Survey

# EAVS Deep Dive

2016 EAVS  
FLORIDA

Section A - Voting

Total Registered Voters

13,505,571

Registration Form

1,887,951

Confirmation Not

1,109,098

Section B - UOCAVA

Uniformed Service

Non-Military Overseas

Other

Section E - Pro

Provisional Ballot Total

Data Visualization Tool

Map

Choice before selecting new variable. Due to the large volume of data in the report or jurisdictions not collecting that data.

is

State

(NY)

Year

(2016)

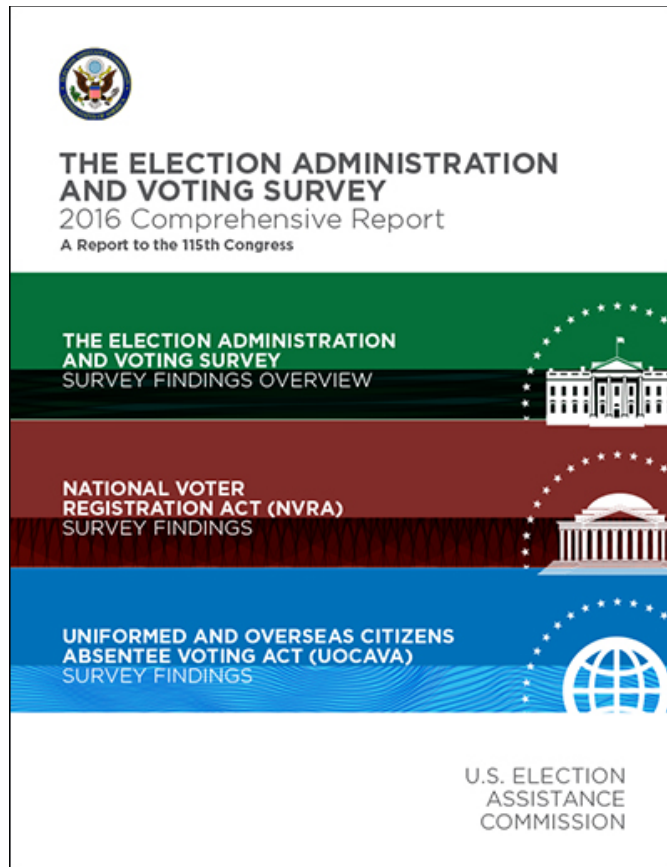
# Election Administration & Voting Survey (EAVS)

## UNIFORMED AND OVERSEAS CITIZENS ABSENTEE VOTING ACT (UOCAVA) SURVEY FINDINGS

U.S. ELECTION  
ASSOCIATION



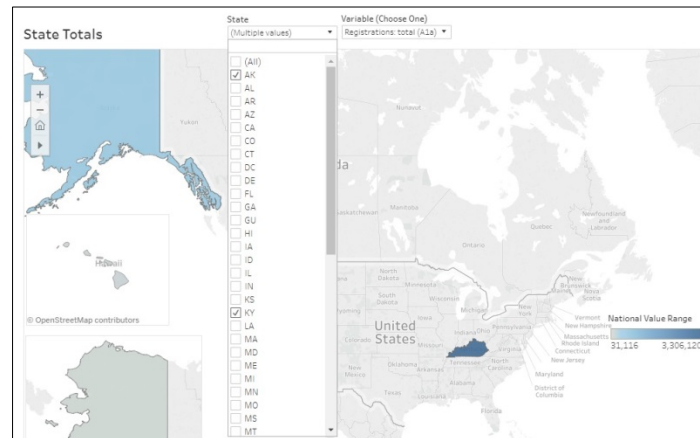
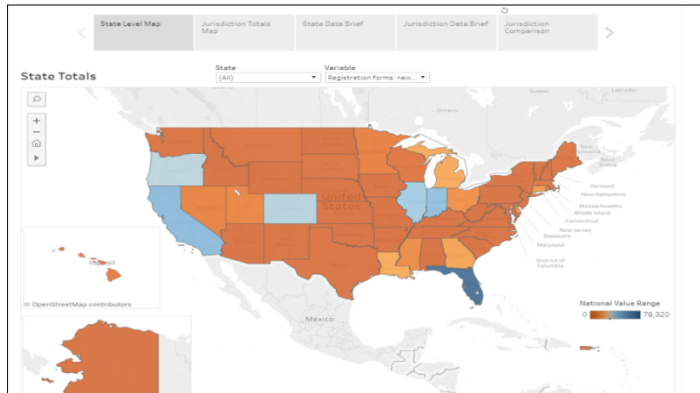
# Election Administration & Voting Survey



- Most comprehensive nationwide data about election administration in the United States
- Provides data which can be used to improve future elections and voter experience
- Allows us to see the impact of policies and changing voter behavior overtime
- Use this data to create resources for state and local election officials and the voters they serve
- Working to make this data more interactive, relevant and impactful



# Making the EAVS More Impactful



- EAVS Data Deep Dives
  - Voter Registration
  - Early, Absentee & By Mail Voting
  - Poll Workers and Polling Places
  - Election Technology
- Election data fact sheets for all 50 states
- EAVS Data Interactive



# EAVS Moving Forward

- More Deep Dives
- Small but important changes to 2018 survey
- Improvements to 2018 data collection process
- May make it possible to complete the survey online by 2018 or 2020
- 2020 and beyond – Section A Working Group

**EAVS Deep Dive**

The EAC administers the biennial Election Administration and Voting Survey (EAVS) to collect state-by-state data on the administration of federal elections. In June of 2017, the EAC released the most recent survey with data from the 2016 election.

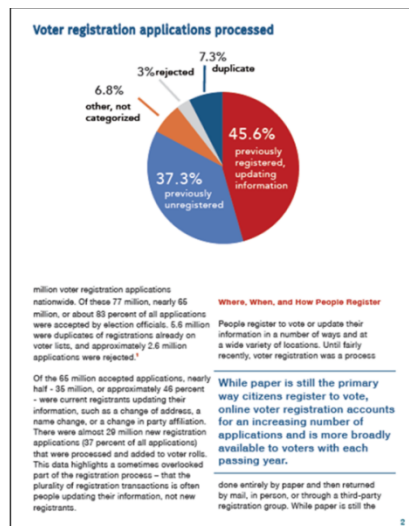
This survey contains the most comprehensive data about trends in election administration in the United States and provides these numbers at the national, state, and local level. This brief is part of a series of "deep dives" into the EAVS data that will provide an in-depth look at a variety of issues related to administering elections and use data to help better understand these issues.

**Registering to Vote**

Voter registration is the backbone of American elections. How citizens get on voter rolls and how these rolls are maintained by election officials is an ongoing and critical part of the voting process. This EAVS deep dive examines voter registration data from the 2016 election cycle across the nation.

**Getting on the Rolls and Updating Information**

From after the November 2014 election until the November 2016 election, states reported election officials received more than 77







# Clearinghouse

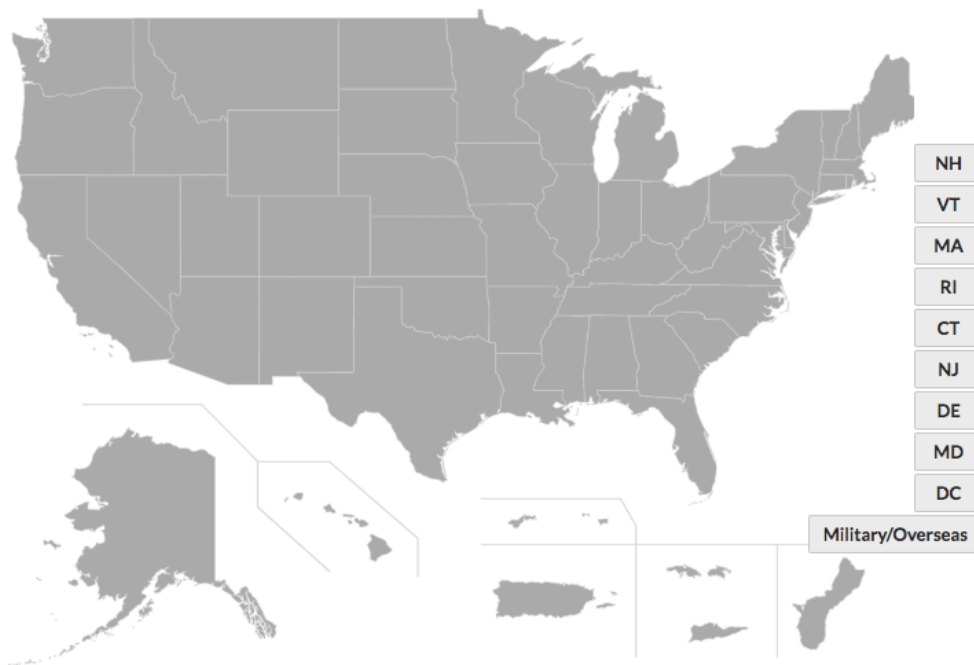


- The EAC's clearinghouse function serves to connect members of the election administration field to one another to share knowledge and experience and creates new products in-house using input from experts in the field and EAC research.



# Election Calendar & Map

## The 2018 Federal Elections: Key Dates and Information



### UPCOMING FEDERAL ELECTIONS 2018

Arizona special (AZ-8)	April 24
Indiana primaries	May 8
North Carolina primaries	May 8
Ohio primaries & special primary (OH-12)	May 8
West Virginia primaries	May 8
Idaho primaries	May 15
Nebraska primaries	May 15
Oregon primaries	May 15
Pennsylvania primaries	May 15
Arkansas primaries	May 22
Georgia primaries	May 22
Kentucky primaries	
Texas primary run-offs*	
Alabama primaries	
California primaries	
Iowa primaries	
Mississippi primaries	





# The Annual Clearinghouse Awards



- The annual “Clearie” awards recognize outstanding innovations in election administration that can serve as examples for other officials and jurisdictions to emulate.
- Born of the commission’s mandate to serve as a national clearinghouse of information on election administration
- 2017’s award categories celebrated excellence in election innovations, voting accessibility and recruiting, training and retaining election workers.



# Highlighting Best Practices





# Upcoming Summits



- **Data Summit** - 7/12, co-hosted w/ PA Department of State, Philadelphia
- **Language Summit** - 7/24, co-hosted w/ Democracy Fund Voice, Washington, D.C. area





# Highlighting Best Practices: Recount Ready

RECOUNTREADY



- We spoke with six state and local election officials about their experiences with close elections, recounts and election contests, and asked them to share their insights on what election offices across the country can do to become "Recount Ready."



# Improving Accessibility



- Through summits, public forums, roundtables, partnerships and other engagements, the EAC has engaged voters who have historically faced accessibility issues at the polls and developed resources to better serve these Americans.
- Goal to improve service to voters with disabilities and voters with limited English proficiency.



# Vote By Mail

## 2018 ELECTION CYCLE PREPARATION

TIPS FOR STATE AND LOCAL ELECTION OFFICIALS

### US Election Assistance Commission Standards Board —USPS Committee

As 2017 winds down and the 2018 cycle gears up, ensure you are up to speed on USPS guidelines. Take steps now to:

- Learn more about Intelligent Mail Barcodes
- Make your ballots stand out
- Manage Expectations
- Work with Mail Design Specialists
- Report Problems
- Implement Solutions

Be sure to reference the [USPS Election Mail webpage](#).

USPS recommends using the Intelligent Mail Barcode (IMb) to obtain real time tracking information. [Learn More!](#)

#### Make your mail ballots stand out!



##### Facer Identification Mark (FIM)

This small barcode, located to the left of the postage area, helps the machine find the front of the mailing.



##### Election Mail Logo

This symbol alerts both USPS personnel and voters that the contents are official and from a trusted source.



##### USPS Tag 191

This tag provides greater visibility to ballots and alerts USPS personnel to process quickly.

Find more helpful vote by mail information at [EAC.gov](#)



#### Manage expectations

Tell voters to assume one week for USPS delivery!

#### Work with Specialists

##### Speakers

Tammy Patrick of the Democracy Fund works directly with the USPS and has valuable tips and resources for election officials. Tammy can be available to speak at state and local conferences – contact her directly at:

[TPatrick@democracyfund.com](mailto:TPatrick@democracyfund.com)

##### Mail Design

USPS Mail Design Analysts are available at: [MDA@usps.com](mailto:MDA@usps.com)

#### Report Problems

Reporting makes a difference! USPS works directly with election officials to resolve reported problems.

Report specific issues online here:

[Electionmail.org](http://Electionmail.org)

The most frequently reported issues were:

- Postmarking issues (FIM missing or obscured)
- Ballots misreturned to the voter or the election official

#### Find Solutions



Election Administrator's Return Address  
Anywhere, State, USA



As a result, USPS is recommending printing the election official's return address Intelligent Mail Barcode (IMB) above and below the return address.

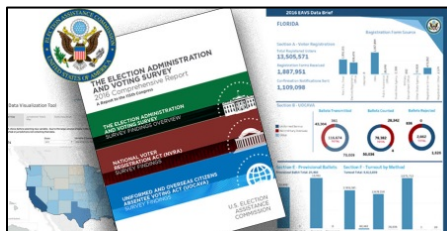
The EAC's, through the Standards Board USPS committee and in partnership with the USPS and the Federal Voting Assistance Program (FVAP), continue to work together to share resources to ensure the entire vote-by-mail process works smoothly and efficiently.





# Website

**Election Administration and Voting Survey** **EAVS Deep Dive**



**Commissioners' Statement**

**Have you heard? EAC's website has been revamped. Take a look and tell a friend.**

[www.eac.gov](http://www.eac.gov)

#GamePlan17

Looking Ahead **to 2018**

**EAC GUEST BLOGGER**

Gary Poser  
Director of Elections,  
Minnesota Office of the Secretary of State

**RECOUNTREADY**

**2017 National Competition**

BEST PRACTICES IN ELECTION ADMINISTRATION

- recruiting, training, and retaining pollworkers
- outstanding innovations in elections
- accessibility for voters with disabilities

**ELECTION DAY**

Need Information Before Election Day on November 7?

Contact Your State's Election Officials.

[www.eac.gov](http://www.eac.gov)

#NCSAM

**OCTOBER 2017**

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

It's National Cybersecurity Awareness Month. Stay tuned this month for ways you can Be Prepared, Not Scared.

[www.eac.gov](http://www.eac.gov)

**VETERANS**

The EAC is Honoring All Who Served.

**U.S. Election Assistance Commission Summit**

2018 FEDERAL ELECTION

Security | Efficiency | Accessibility | Integrity

#NationalVoterRegistrationDay

**REGISTRATION → PARTICIPATION**



# Online Statistics



**254%**

Facebook Grew

**879**

Facebook Followers

**563**

Facebook Posts

**2**

New Social Accounts

**135%**

Twitter Grew

**5,136**

Twitter Followers

**1,484**

Tweets

**4**

Social Media Accounts

**4**

Facebook Live Events

**31**

New Videos on YouTube

**796,660**

Webpage Views

**614,870**

Unique Page Views



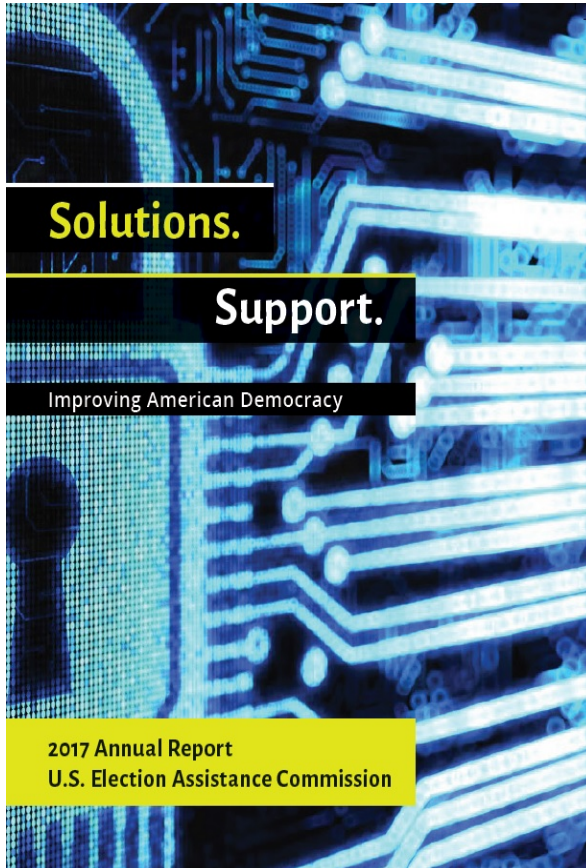
# Preparing for 2018 and Beyond



# #Countdown 18



# Updating Communications Products



- Goal of updating, professionalizing and creating a common look and feel to our products
- Reevaluating what products will be most useful to our audiences
  - Fact sheets
  - Videos
  - Other resources
- Convene and share knowledge from election administration experts



# Standards Board Newsletter



## NOTE FROM THE STANDARDS BOARD CHAIR

Dear Fellow Standards Board Members,

At last, we are within sight of our goal! At our upcoming meeting in Miami (April 18-20), we will consider a resolution to recommend that the Election Assistance Commission adopt "VMSG 2.0," the first comprehensive update to the voluntary voting system guidelines since 2005, more than 12 years ago. While you've previously received the proposed VMSG 2.0, this document is included in this newsletter for your convenience. I have also included a draft agenda for our time together.

We greatly appreciate the work of everyone at the EAC, TCDC, and NIEI, who helped us reach this point. During our meeting, we will discuss the important details that we want the EAC to consider in moving forward on VMSG 2.0, such as planning for a smooth implementation and ensuring that the important role of the Standards Board will be respected and preserved as the commission uses these updated guidelines.

Ahead of our gathering next month, I encourage you to read "Resolution 2018-01," which is also included in this newsletter. It sets forth some of these discussion topics. Of course, you may have further issues regarding the proposed standards and the ongoing implementation of the new guidelines, so please be prepared to discuss those when we meet, as well.

Please note that it is not too late to submit your comments about the proposed standards. If you have questions about VMSG 2.0, contact Brian Hancock ([bhancock@eac.gov](mailto:bhancock@eac.gov)).

I look forward to seeing you in Miami and to hope to celebrate the achievements of the Standards Board!

With best regards,  
*Brad King*  
 Brad King  
[www.eac.gov](http://www.eac.gov)

STANDARDS BOARD EXECUTIVE BOARD	
<b>Bradley King, Chair</b>	Co-Director, Indiana Election Division
<b>Vice-Chair (Vacant)</b>	
<b>Secretary (Vacant)</b>	
<b>Mark Gano</b>	Director of Elections, Tennessee
<b>Gary Pauer</b>	Director of Elections, Minnesota
<b>Greg Bialkowski</b>	Director of Elections / Gen. Registrar, Stafford County, Virginia
<b>Reynaldo Valenzuela Jr.</b>	Director of Elections, Maricopa County, Arizona
<b>Genevieve Whitaker</b>	Deputy Supervisor of Elections, U.S. Virgin Islands
<b>Sally Williams, Director</b>	Election Law and Division, Michigan Bureau of Elections

## WHAT'S NEW

(Please note that all links connect to a trusted source.)

### Election Security Hearing Scheduled

On the afternoon of April 18 in Miami, the EAC's will hold a public hearing focused on election security and exclusively featuring testimony from state and local election officials. Election officials gathered in Miami for the EAC's Standards Board meeting, as well as other election administrators in attendance will have the opportunity to provide comments about their plans ahead of election day, concerns about cyber or other security matters, or other related topics. Members of the general public are invited to submit written testimony, but will not have the opportunity to provide oral testimony.

### New Election Security Resource

The EAC recently released a new [short video](#) that details the broad spectrum of steps election officials take to secure elections. The new resource is part of the commission's #Countdown18 effort to provide election officials with the tools necessary to carry out secure, accessible and efficient elections. Read the press release [here](#).

### Postal Preparation

Standards Board's USPS Committee has compiled a new resource featuring tips for state and local elections officials as they gear up for the 2018 election cycle. This new document is included at the end of this newsletter. It features important tips and information pertaining to election mail, as well as contact information for those who are able to assist election officials with questions or concerns.



### Legend of Election

At our recent meeting, the three EAC Commissioners honored Former Boone County Clerk Wendy Noren, member of the EAC's Board of Advisors. In part, the Commissioners noted that Wendy is remembered as one of our nation's most innovative, informed, and dedicated election officials. She is also the consummate example of preparedness, professionalism, and grit."

### Monthly

Every Month, the EAC is celebrating women from across the nation whose broad experience contributes to election administration. The EAC is posting videos, including a Q&A series "hosted" by Vice Chair McCormick, first installment with Kelly, whose interview you can read [here](#). The

in "spring cleaning" and list maintenance. Keep an eye on the [new](#) and resources related to voter registration list maintenance, including [new](#) used on election technology such as e-poll books.

## UPCOMING DATES & BOARD UPDATES

**Standards Board Meeting**  
 April 18: EAC Public Meeting (details)  
 April 19-20: Standards Board Meeting  
 Miami, Florida  
 Draft Agenda Attached  
 For contact: [Robin Sargent](mailto:Robin.Sargent@eac.gov) ([Robin.Sargent@eac.gov](mailto:Robin.Sargent@eac.gov)) to discuss about travel or logistics.



Met in San Antonio last year for their annual meeting.



# Election Security Video



- Captures the common threads that run through election security across jurisdictions
- Accompanying Presenter's Guide and Take-Home Pamphlet



# Highlighting Best Practices: Women in Elections

**WOMEN IN ELECTIONS**

*QA*

*with*

**Meghan Kelly**  
State Legislative Affairs Specialist,  
FVAP



**WOMEN IN ELECTIONS**

*QA*

*with*

**Veronica Degraffenreid**  
Elections Preparation & Support Manager,  
North Carolina State BOE & Ethics Enforcement



**WOMEN IN ELECTIONS**

*QA*

*with*

**Monica Flores**  
Administrative Manager,  
Los Angeles County VSAP



**WOMEN IN ELECTIONS**

*QA*

*with*

**Connie Lawson**  
Indiana Secretary of State  
& NASS President





# 2018 HAVA Election Security Grants

## HAVA Funds Questions

### 2018 HAVA Election Security Funds

- How much money is available and how much will each state be awarded?
- Who is eligible to receive funds?
- When will the funds be available for states to use and how long do states have to spend the funds?
- What is the process for applying for funds?
- Is there a state match requirement and when/how do states have to provide the match?
- How can states use the funds?
- Will the funds be available in time to impact the 2018 elections?
- What are the reporting requirements for states receiving funds?
- What if our state still has some HAVA funds remaining?
- Can funds be distributed if the EAC does not have a Commissioner quorum?



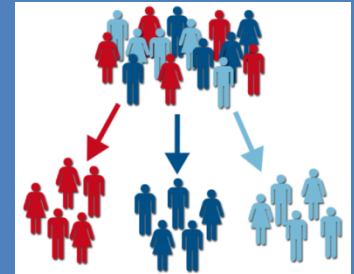


# 2018 Communications Sneak Peak

Thematic outreach that follows the election calendar



More segmentation of services and resources



Targeted public outreach and engagement

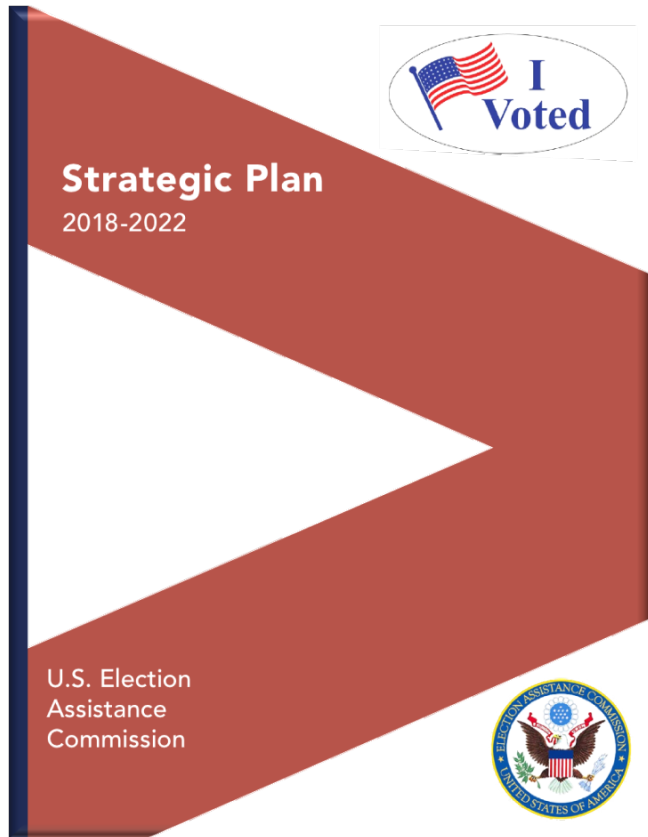


Training still available!





# Planning the Path Forward



- The EAC published its 2018 – 2022 Strategic Plan in February
  - Accessible on EAC.gov
- The agency is building a new annual strategic planning process
  - We want to continue to engage our stakeholders in our planning
  - We want to regularly hear how we can best serve you

## **Mark Listes:**

Email: [mlistes@eac.gov](mailto:mlistes@eac.gov)

Phone: 202-476-9051



Questions?

# Contact us



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# Social media

 Email  
[listen@eac.gov](mailto:listen@eac.gov)

 Facebook  
[Facebook.com/eacgov1](https://www.facebook.com/eacgov1)

 Twitter  
[@EACgov](https://twitter.com/EACgov)

 Youtube Channel  
Election Assistance  
Commission



Website  
[www.eac.gov](http://www.eac.gov)