



# EAC 2018 & Beyond

## Campaign Preview

April 23, 2018  
Miami, Florida





# Working Together to Serve Our Core Audiences

**ELECTION ADMINISTRATORS**

- Critical Infrastructure
- Election Security Preparedness
- Election Management Guides
- EAVS Data Reports
- Webcasts
- Sign Up for EAC Updates

**VOTERS**

- Voting Accessibility
- Contact Your State
- Register to Vote Today
- Read Voter Tips
- NVRA Form

**MAKE IT REAL**



# 2017: Building a Foundation of Success

## 2017 Resource Snapshot

**6**

fact sheets

**10**

public events, hearings  
and roundtables

**68**

press releases

**10**

reports, white papers,  
briefs, glossaries and  
checklists

**99**

blog posts

**50**

videos



# EAC Summit



U.S. Election  
Assistance  
Commission  
Summit



Security | Efficiency | Accessibility | Integrity







# THE ELECTION ADMINISTRATION AND VOTING SURVEY 2016 Comprehensive Report A Report to the 115th Congress

## THE ELECTION ADMINISTRATION AND VOTING SURVEY SURVEY FINDINGS OVERVIEW

Election  
Administration  
and Voting  
Survey

# EAVS Deep Dive

2016 EAVS  
FLORIDA

Section A - Voting

Total Registered Voters

13,505,571

Registration Form

1,887,951

Confirmation Not

1,109,098

Section B - UOCAVA

Uniformed Service

Non-Military Overseas

Other

Section E - Pro

Provisional Ballot Total

Data Visualization Tool

Map

Choice before selecting new variable. Due to the large volume of data in the report or jurisdictions not collecting that data.

is

State

(NY)

Year

(2016)

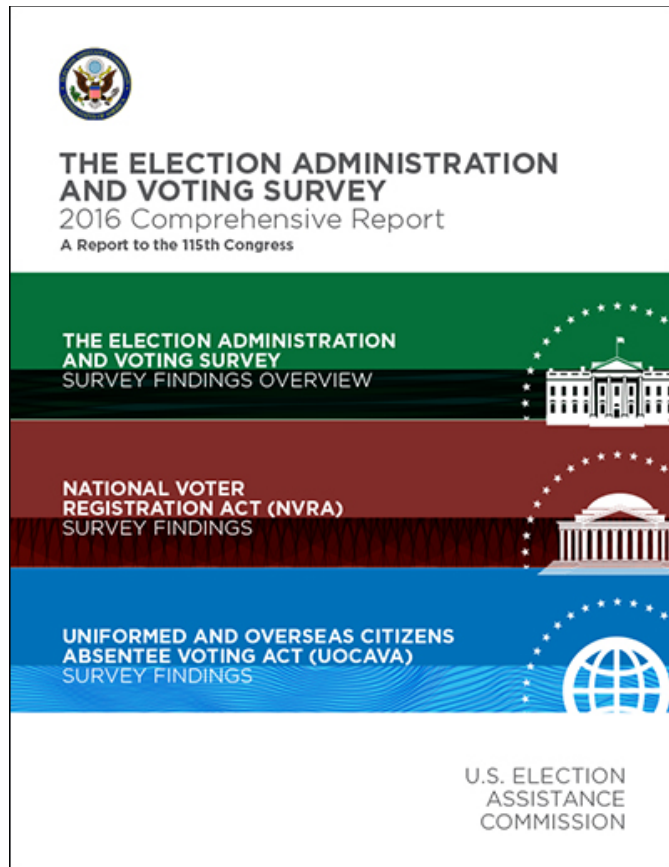
# Election Administration & Voting Survey (EAVS)

## UNIFORMED AND OVERSEAS CITIZENS ABSENTEE VOTING ACT (UOCAVA) SURVEY FINDINGS

U.S. ELECTION  
ASSOCIATION



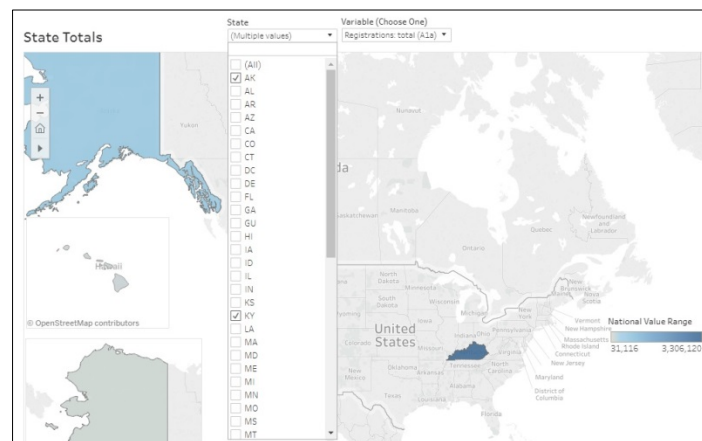
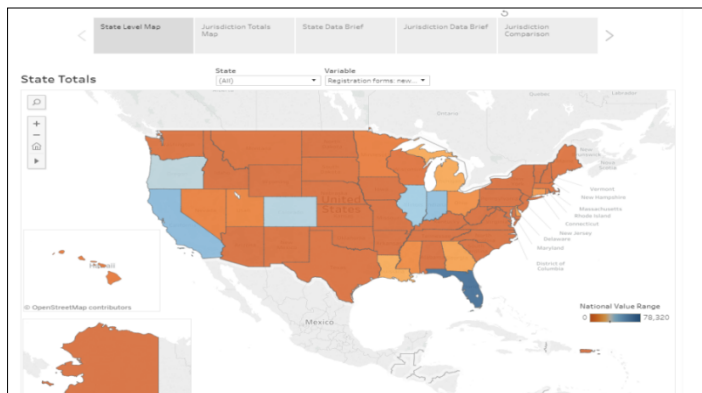
# Election Administration & Voting Survey



- Most comprehensive nationwide data about election administration in the United States
- Provides data which can be used to improve future elections and voter experience
- Allows us to see the impact of policies and changing voter behavior overtime
- Use this data to create resources for state and local election officials and the voters they serve
- Working to make this data more interactive, relevant and impactful



# Making the EAVS More Impactful



- EAVS Data Deep Dives
  - Voter Registration
  - Early, Absentee & By Mail Voting
  - Poll Workers and Polling Places
  - Election Technology
- Election data fact sheets for all 50 states
- EAVS Data Interactive



# EAVS Moving Forward

- More Deep Dives
- Small but important changes to 2018 survey
- Improvements to 2018 data collection process
- May make it possible to complete the survey online by 2018 or 2020
- 2020 and beyond – Section A Working Group

**EAVS Deep Dive**

The EAC administers the biennial Election Administration and Voting Survey (EAVS) to collect state-by-state data on the administration of federal elections. In June of 2017, the EAC released the most recent survey with data from the 2016 election.

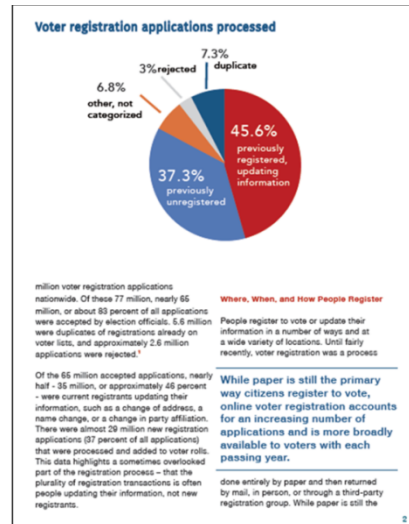
This survey contains the most comprehensive data about trends in election administration in the United States and provides these numbers at the national, state, and local level. This brief is part of a series of "deep dives" into the EAVS data that will provide an in-depth look at a variety of issues related to administering elections and use data to help better understand these issues.

**Registering to Vote**

Voter registration is the backbone of American elections. How citizens get on voter rolls and how these rolls are maintained by election officials is an ongoing and critical part of the voting process. This EAVS deep dive examines voter registration data from the 2016 election cycle across the nation.

**Getting on the Rolls and Updating Information**

From after the November 2014 election until the November 2016 election, states reported election officials received more than 77







# Clearinghouse

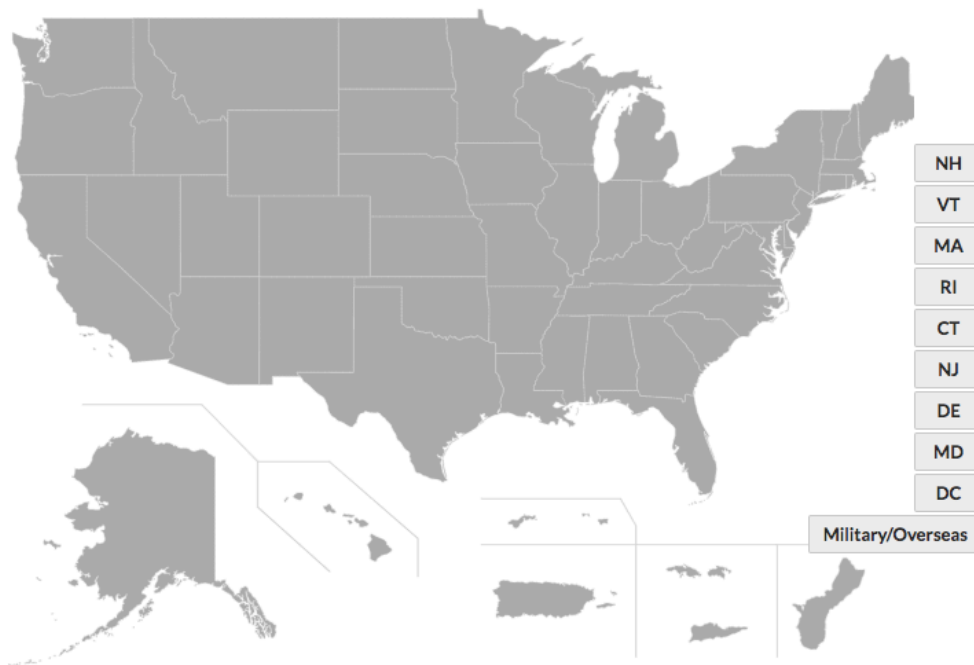


- The EAC's clearinghouse function serves to connect members of the election administration field to one another to share knowledge and experience and creates new products in-house using input from experts in the field and EAC research.



# Election Calendar & Map

## The 2018 Federal Elections: Key Dates and Information



### UPCOMING FEDERAL ELECTIONS 2018

Arizona special (AZ-8)	April 24
Indiana primaries	May 8
North Carolina primaries	May 8
Ohio primaries & special primary (OH-12)	May 8
West Virginia primaries	May 8
Idaho primaries	May 15
Nebraska primaries	May 15
Oregon primaries	May 15
Pennsylvania primaries	May 15
Arkansas primaries	May 22
Georgia primaries	May 22
Kentucky primaries	
Texas primary run-offs*	
Alabama primaries	
California primaries	
Iowa primaries	
Mississippi primaries	





# The Annual Clearinghouse Awards



- The annual “Clearie” awards recognize outstanding innovations in election administration that can serve as examples for other officials and jurisdictions to emulate.
- Born of the commission’s mandate to serve as a national clearinghouse of information on election administration
- 2017’s award categories celebrated excellence in election innovations, voting accessibility and recruiting, training and retaining election workers.



# Highlighting Best Practices







# Upcoming Summits



- **Data Summit** - 7/12, co-hosted w/ PA Department of State, Philadelphia
- **Language Summit** - 7/24, co-hosted w/ Democracy Fund Voice, Washington, D.C. area





# Highlighting Best Practices: Recount Ready

RECOUNTREADY



- We spoke with six state and local election officials about their experiences with close elections, recounts and election contests, and asked them to share their insights on what election offices across the country can do to become "Recount Ready."



# Improving Accessibility



- Through summits, public forums, roundtables, partnerships and other engagements, the EAC has engaged voters who have historically faced accessibility issues at the polls and developed resources to better serve these Americans.
- Goal to improve service to voters with disabilities and voters with limited English proficiency.



# Vote By Mail

## 2018 ELECTION CYCLE PREPARATION

TIPS FOR STATE AND LOCAL ELECTION OFFICIALS

### US Election Assistance Commission Standards Board —USPS Committee

As 2017 winds down and the 2018 cycle gears up, ensure you are up to speed on USPS guidelines. Take steps now to:

- Learn more about Intelligent Mail Barcodes
- Make your ballots stand out
- Manage Expectations
- Work with Mail Design Specialists
- Report Problems
- Implement Solutions

Be sure to reference the [USPS Election Mail webpage](#).

USPS recommends using the Intelligent Mail Barcode (IMb) to obtain real time tracking information. [Learn More!](#)

#### Make your mail ballots stand out!



##### Facer Identification Mark (FIM)

This small barcode, located to the left of the postage area, helps the machine find the front of the mailing.



##### Election Mail Logo

This symbol alerts both USPS personnel and voters that the contents are official and from a trusted source.



##### USPS Tag 191

This tag provides greater visibility to ballots and alerts USPS personnel to process quickly.

Find more helpful vote by mail information at [EAC.gov](#)



#### Manage expectations

Tell voters to assume one week for USPS delivery!

#### Work with Specialists

##### Speakers

Tammy Patrick of the Democracy Fund works directly with the USPS and has valuable tips and resources for election officials. Tammy can be available to speak at state and local conferences – contact her directly at:

[TPatrick@democracyfund.com](mailto:TPatrick@democracyfund.com)

##### Mail Design

USPS Mail Design Analysts are available at: [MDA@usps.com](mailto:MDA@usps.com)

#### Report Problems

Reporting makes a difference! USPS works directly with election officials to resolve reported problems.

Report specific issues online here:

[Electionmail.org](http://Electionmail.org)

The most frequently reported issues were:

- Postmarking issues (FIM missing or obscured)
- Ballots misreturned to the voter or the election official

#### Find Solutions



Election Administrator's Return Address  
Anywhere, State, USA



As a result, USPS is recommending printing the election official's return address Intelligent Mail Barcode (IMB) above and below the return address.

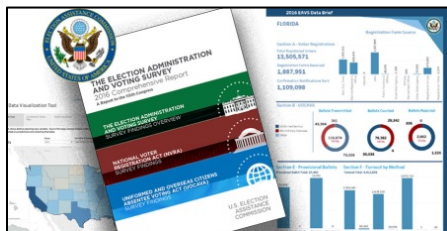
The EAC's, through the Standards Board USPS committee and in partnership with the USPS and the Federal Voting Assistance Program (FVAP), continue to work together to share resources to ensure the entire vote-by-mail process works smoothly and efficiently.





# Website

**Election Administration and Voting Survey** **EAVS Deep Dive**



**Commissioners' Statement**

**Have you heard? EAC's website has been revamped. Take a look and tell a friend.**

[www.eac.gov](http://www.eac.gov)

#GamePlan17

**Looking Ahead to 2018**

**EAC GUEST BLOGGER**

**Gary Poser**  
Director of Elections,  
Minnesota Office of the Secretary of State

**RECOUNTREADY**

**2017 National Competition**

BEST PRACTICES IN ELECTION ADMINISTRATION

- recruiting, training, and retaining pollworkers
- outstanding innovations in elections
- accessibility for voters with disabilities

**ELECTION DAY**

Need Information Before Election Day on November 7?  
Contact Your State's Election Officials.

[www.eac.gov](http://www.eac.gov)

**#NCSAM**

**OCTOBER 2017**

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

It's **National Cybersecurity Awareness Month**. Stay tuned this month for ways you can **Be Prepared, Not Scared.**

[www.eac.gov](http://www.eac.gov)

**VETERANS**

The EAC is Honoring All Who Served.

**U.S. Election Assistance Commission Summit**

**2018 FEDERAL ELECTION**

Security | Efficiency | Accessibility | Integrity

**#NationalVoterRegistrationDay**

**REGISTRATION → PARTICIPATION**



# Online Statistics



**254%**

Facebook Grew

**879**

Facebook Followers

**563**

Facebook Posts

**2**

New Social Accounts

**135%**

Twitter Grew

**5,136**

Twitter Followers

**1,484**

Tweets

**4**

Social Media Accounts

**4**

Facebook Live Events

**31**

New Videos on YouTube

**796,660**

Webpage Views

**614,870**

Unique Page Views



# Preparing for 2018 and Beyond



# #Countdown 18



# Updating Communications Products



- Goal of updating, professionalizing and creating a common look and feel to our products
- Reevaluating what products will be most useful to our audiences
  - Fact sheets
  - Videos
  - Other resources
- Convene and share knowledge from election administration experts





# Election Security Video



- Captures the common threads that run through election security across jurisdictions
- Accompanying Presenter's Guide and Take-Home Pamphlet



# Highlighting Best Practices: Women in Elections

**WOMEN IN ELECTIONS**

*QA*

*with*

**Meghan Kelly**  
State Legislative Affairs Specialist,  
FVAP



**WOMEN IN ELECTIONS**

*QA*

*with*

**Veronica Degraffenreid**  
Elections Preparation & Support Manager,  
North Carolina State BOE & Ethics Enforcement



**WOMEN IN ELECTIONS**

*QA*

*with*

**Monica Flores**  
Administrative Manager,  
Los Angeles County VSAP



**WOMEN IN ELECTIONS**

*QA*

*with*

**Connie Lawson**  
Indiana Secretary of State  
& NASS President





# 2018 HAVA Election Security Grants

## HAVA Funds Questions

### 2018 HAVA Election Security Funds

- How much money is available and how much will each state be awarded?
- Who is eligible to receive funds?
- When will the funds be available for states to use and how long do states have to spend the funds?
- What is the process for applying for funds?
- Is there a state match requirement and when/how do states have to provide the match?
- How can states use the funds?
- Will the funds be available in time to impact the 2018 elections?
- What are the reporting requirements for states receiving funds?
- What if our state still has some HAVA funds remaining?
- Can funds be distributed if the EAC does not have a Commissioner quorum?

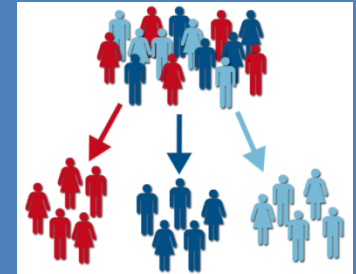


# 2018 Communications Sneak Peak

Thematic outreach that follows the election calendar



More segmentation of services and resources



Targeted public outreach and engagement



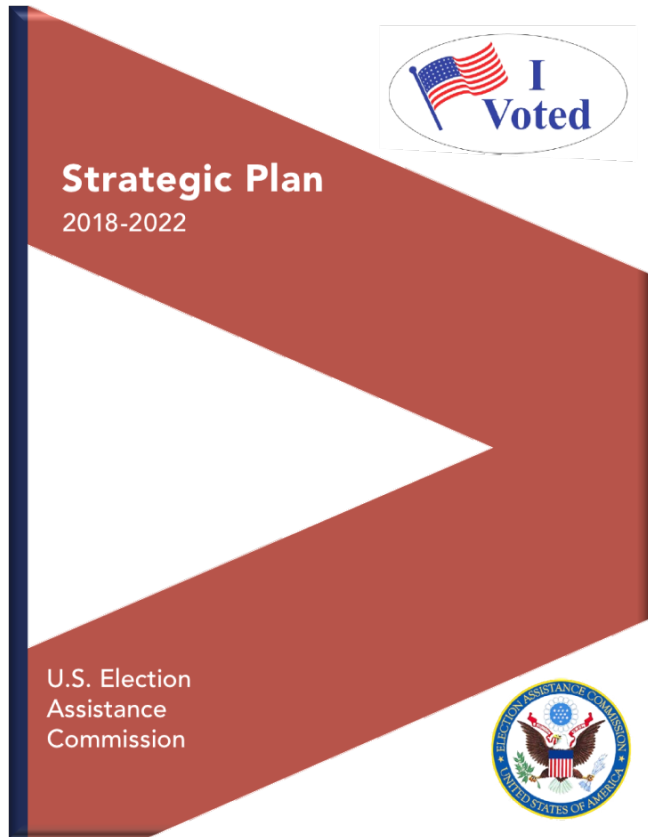
Training still available!







# Planning the Path Forward



- The EAC published its 2018 – 2022 Strategic Plan in February
  - Accessible on EAC.gov
- The agency is building a new annual strategic planning process
  - We want to continue to engage our stakeholders in our planning
  - We want to regularly hear how we can best serve you

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Questions?

# Contact us



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# Social media

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 Facebook  
[Facebook.com/eacgov1](https://www.facebook.com/eacgov1)

 Twitter  
[@EACgov](https://twitter.com/EACgov)

 Youtube Channel  
Election Assistance  
Commission



Website  
[www.eac.gov](http://www.eac.gov)