Layna Valentine-Brown is the HAVA coordinator for West Virginia and has been with the Secretary of State's Office for 14 years. In December 2009, Secretary of State Natalie Tennant challenged Layna to utilize her communication and organization skills to enhance the state's HAVA program and improve the voting experience for all West Virginia voters which led to Layna assisting with the implementation of the UOCAVA pilot projects for the 2010 election cycle in West Virginia.